



What is MPEG-21?

- An open framework for multimedia delivery and consumption
 - □ many elements exist to build an infrastructure for the production, delivery and consumption of multimedia content.
 - ☐ The aim for MPEG-21 is to describe how these various elements fit together.
- Focal points:
 - Content creators
 - Content consumers



MPEG

- MPEG is a working group of ISO
 - □ ISO/IEC JTC 1/SC 29/WG 11
 - ☐ Coding of moving pictures and audio
- Development of international standards for compression, decompression, processing and coded representation of moving pictures, audio, and their combination, in order to satisfy a wide variety of applications



MPEG standards application examples

- Video CD, MP3, DVD
- Satellite TV, digital cable, HDTV
- Video on demand
- PC video streaming
 - □ Apple QuickTime
 - □ Microsoft Windows Media Player
 - □ RealNetworks Helix and RealPlayer
- Do-it-yourself



The MPEG family

- MPEG-1 and MPEG-2 provide interoperable ways of representing audiovisual content, commonly used on digital media and on the air
- MPEG-4 defines how to represent content
- MPEG-7 specifies how to describe content
- MPEG-21 provides a truly interoperable multimedia framework



MPEG-1 — ISO/IEC 11172

- Coding of moving pictures and associated audio for digital storage media
- Video and audio at 1.5M bit/s for CD-ROM
- Five parts:
 - □ Part 1 (systems): multiplexing & synchronization
 - □ Part 2 (video): ~VHS quality at 1.15M bit/s
 - □ Part 3 (audio): stereo at 384K, 256K, 192K bit/s
 - □ Part 4 (conformance testing): references for decoder
 - □ Part 5 (reference software): C implementation
- Applications: Video CD, MP3



MPEG-2 — ISO/IEC 13818

- Generic coding of moving pictures and associated audio
- Digital Storage Media Command and Control (DSM-CC) for session set up and remote control of a server, used in set top boxes for satellite and cable TV
- Advanced Audio Coding (AAC) for multi-channel audio
- 4:2:2 profile for TV production studios
- Provisions for Intellectual Property Management and Protection (IPMP)
- Applications: digital TV set top boxes, DVD
- Transport Stream version
- Patent issues



MPEG-4 — ISO/IEC 14496

- Coding of audiovisual objects
- MPEG-4 defines how to represent content
 - □ ancestry: VRML
 - □ interoperability of content structure
 - AFX Animation Framework eXtension
 - XMT textual XML format for SMIL, Web3D, etc.
 - □ adapt transparently to device capabilities
 - FSG Fine Granularity Scalability
- Extensions of AAC and IPMP, Studio Profile
- MP4 and AVC file formats, multi-user environment
- Patent issues



MPEG-7 — ISO/IEC 15938

- Multimedia content description interface
- MPEG-7 specifies how to *describe* content
 - describe content way beyond metadata
 - ☐ facilitate content management, in particular searching



MPEG-21 — ISO/IEC (18034) 21000

Define the technology needed to support Users to exchange, access, consume, trade and otherwise manipulate Digital Items in an efficient, transparent and interoperable way



Current situation

- Situation: No complete solutions exist that allow different communities (content, financial, communications etc.), each with their own models, rules, procedures and content formats to interact efficiently.
- The multimedia content delivery chain encompasses different "players" (content creation, production, delivery etc.).
- To support this, the content has to be identified, described, managed and protected.
- Purpose: MPEG-21 MM-Framework shall enable interoperability in this situation.



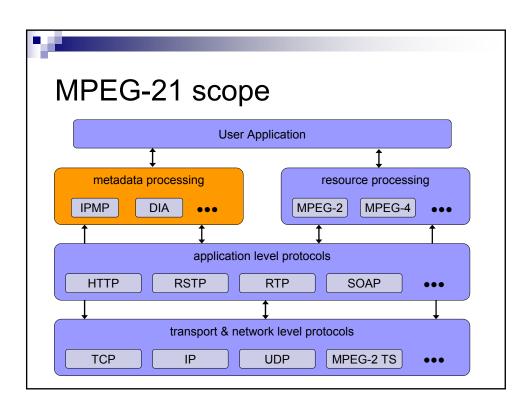
MPEG-21 "7 Elements" (1/2)

- Digital Item Declaration
 - □ A uniform and flexible abstraction and interoperable schema for declaring Digital Items
- Digital Item Identification and Description
 - □ A framework for identification and description of any entity regardless of its nature, type or granularity
- Content Handling and Usage
 - □ Provide interfaces and protocols that enable creation, manipulation, search, access, storage, delivery, and reuse of content across the content distribution and consumption value chain



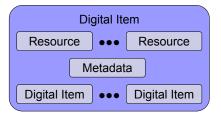
MPEG-21 "7 Elements" (2/2)

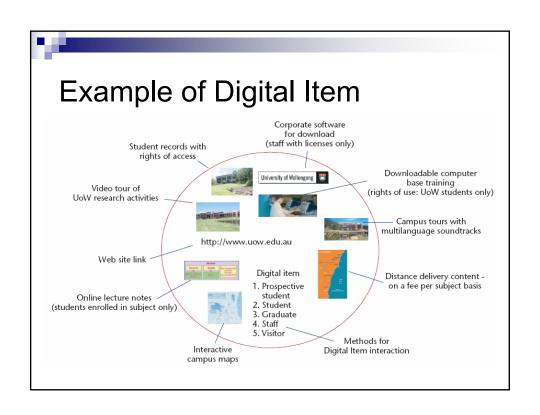
- Intellectual Property Management and Protection
 - The means to enable content to be persistently and reliably managed and protected across a wide range of networks and devices
- Terminals and Networks
 - □ The ability to provide interoperable and transparent access to content across network and terminal
- Content Representation
 - □ How the media resources are represented
- Event Reporting
 - The metrics and interfaces that enable Users to understand precisely the performance of all reportable events within the framework



MPEG-21 Digital Item

- Structured digital objects, including a standard representation and identification, and metadata
- Fundamental unit of distribution and transaction within the MPEG-21 framework
- No further technical meaning







MPEG-21 User

- A User is any entity that interacts in the MPEG-21 environment or makes use of a Digital Item
 - □ Users include individuals, consumers, communities, organisations, corporations, consortia, governments and other standards bodies and initiatives around the world.
- Users are identified specifically by their relationship to another User for a certain interaction
- MPEG-21 makes no distinction between a "content provider" and a "consumer" — both are Users
 - ☐ A single entity may use content in many ways
 - however, a User may assume specific or even unique rights and responsibilities according to their interaction with other Users within MPEG-21



Specification parts of MPEG-21 (1/6)

- 1. Vision, technologies and strategies
 - describes the multimedia framework and its architectural elements
- 2. Digital Item Declaration
 - provides a uniform and flexible abstraction and interoperable schema for declaring Digital Items
- Digital Item Identification
 - defines the framework for identifying any entity regardless of its nature, type, or granularity



Specification parts of MPEG-21 (2/6)

- Intellectual Property Management and Protection (IPMP)
 - provides the means to reliably manage and protect content across networks and devices
- 5. Rights Expression Language
 - specifies a machine-readable language that can declare rights and permissions using the terms as defined in the Rights Data Dictionary
- 6. Rights Data Dictionary
 - specifies a dictionary of key terms required to describe users' rights



Specification parts of MPEG-21 (3/6)

- 7. Digital Item Adaptation
 - defines description tools for usage environment and content format features that might influence the transparent access to the multimedia content
- 8. Reference Software
 - includes software that implements the tools specified in the MPEG-21 Spec.
- File Format
 - defines a file format for storing and distributing Digital Items.



Specification parts of MPEG-21 (4/6)

Digital Item Processing

 defines mechanisms for standardized and interoperable processing of the information in Digital Item.

11. Evaluation Methods for Persistent Association Tools

This Technical Report documents best practice in the evaluation of persistent association technologies, i.e., technologies that link information to identify and describe content using the content itself.

12. Test Bed for MPEG-21 Resource Delivery

provides a software-based test bed for delivering scalable media and testing/evaluating this scalable media delivery in streaming environments.



Specification parts of MPEG-21 (4/6)

Scalable Video Coding

 A video coding technology providing flexible scalability of a single bit-stream allows seamless integration of servers, heterogeneous networks, terminals, acquisition and storage devices which have different characteristics in the MPEG-21 multimedia framework

Conformance

Provide suitable criteria to evaluate conformance to MPEG-21 parts of a complaint system

15. Event Reporting

 Specifies how to express ER-Request and Event Report and how they are represented as digital item

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Specification parts of MPEG-21 (4/6)

16. Binary Format

 Specifies the MPEG-21 binary format which is an alternative serialization format of MPEG-21 descriptions as specified within other MPEG-21 parts

17. Fragment Identification for MPEG Media Types

 Specifies a normative syntax for URI Fragment Identifiers to be used for addressing parts of any resource of given Internet Media Types



MPEG-21Part 1 — Vision

- Define a multimedia framework to enable transparent and augmented use of multimedia resources across a wide range of networks and devices
- 1. Provide a vision
- 2. Facilitate integration and harmonization of technologies
- Provide a strategy for achieving a framework through collaboration













Users and content

- MPEG-21 Part 1 sets out the User requirements in the multimedia framework
- A user is any entity that interacts with the MPEG-21 environment, regardless of the intent and function. The dual is that MPEG-21 mediates between Users to allow transaction related to Digital Items
- The granularity spans domains of several orders of magnitude, from terminals on a backbone to devices on slow wireless links, from digital cinema theatre screens to mobile phone displays, from valuable boxing matches to pragmatic MRI scans, etc.
- Ease of use is a condition sine qua non for adoption of the general public; this is a requirement for interoperability and transparent interfaces, indicated by the dashed line



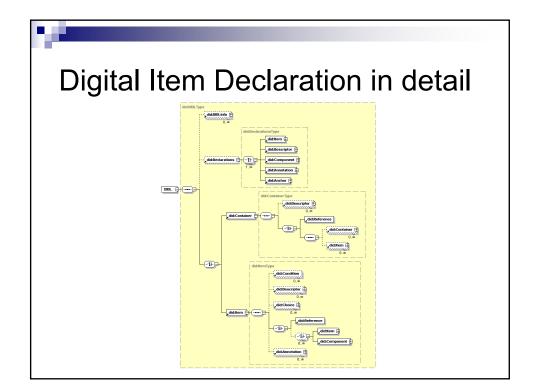
The need for harmonization

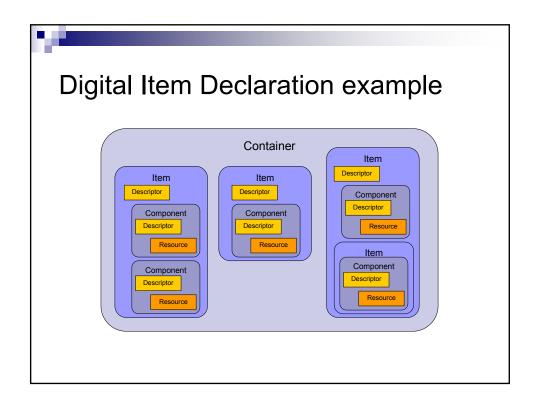
- Unlike previous MPEG-1 and 2 standards, which where mostly about codecs, a framework spans a very wide area, which no single player can own, control, or even just design
- Each player has intellectual assets or knowledge in a small number of fields therefore MPEG-21 is not about who has the best technology, rather it is about "owners" of a field negotiating on interfaces that allow interoperability transparent to the User but leaving sufficient room for "owners" to deploy differentiating technologies that allow them to realize a profit. This process is called harmonization



MPEG-21 Part 2 — Digital Item Declaration

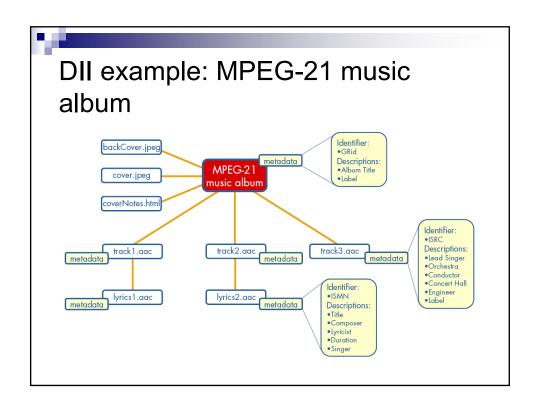
- Index a Digital Item
- Purpose: describe a set of abstract terms and concepts to form a useful model for defining Digital Items
- Three normative sections:
 - □ Model
 - set of abstract terms and concepts
 - Representation
 - normative description of syntax & semantics of DID elements
 - □ Schema
 - normative XML schema comprising the entire grammar of DID

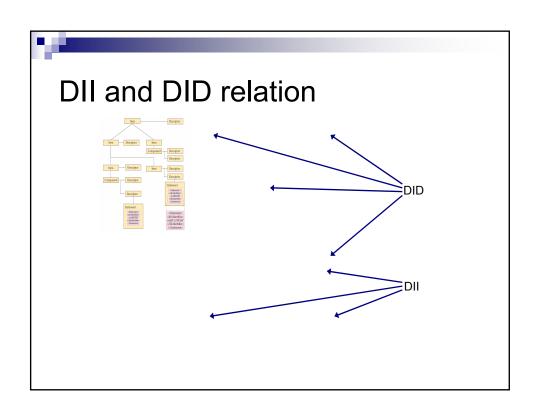




MPEG-21 Part 3 — Digital Item Identification

- The scope of the Digital Item Identification (DII) specification includes:
 - ☐ How to uniquely identify Digital Items and parts thereof (including resources)
 - ☐ How to uniquely identify IP related to the Digital Items (and parts thereof), for example abstractions
 - ☐ How to uniquely identify Description Schemes
 - □ How to use identifiers to link Digital Items with related information such as descriptive metadata
 - ☐ How to identify different types if Digital Items



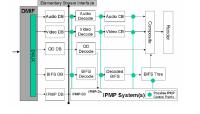


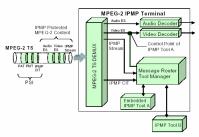


MPEG-21 Part 4 — IPMP

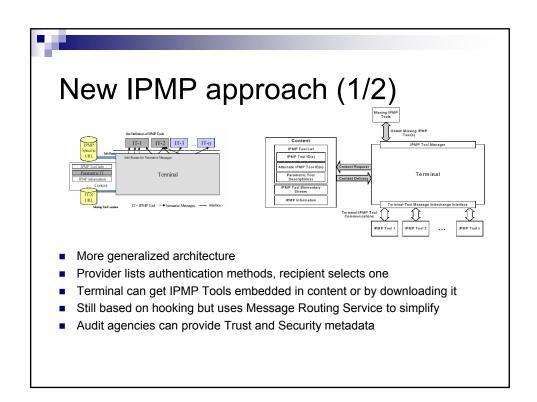
- Improvements over MPEG-4 IPMP:
 - Internetworking
 - □ IPMP tool retrieval & authentication
 - □ Integration of Rights Expressions (RDD & REL)
- Intellectual Property Management and Protection involves the enforcement of REL permissions
 - □ IPMP shall consult REL before any actions are taken in the User's system
- REL: What is protected? What right applies? IPMP: How is it protected?

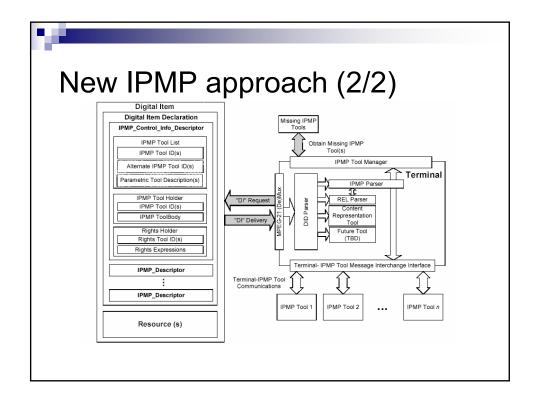
IPMP using 'hooks' approach





- IPMP in MPEG 2 and 4 (version 1) used the 'hooks' approach
- Plug-in a proprietary IPMP system
- Embed information into content streams that informs the terminal which proprietary IPMP system to use
- The reason was cost/benefit trade-off, one size did not fit all (e.g. TV and PDA)
- Downside: Limits interoperability, heavier terminal environment, risk many similar MPEG devices being built without inter-working







MPEG-21 Part 5 — REL

- Rights Expression Language
- A machine-readable language
- Can declare rights and permissions
- Uses terms defined in the Rights Data Dictionary



MPEG-21 Part 5 — REL

- The Rights Expression Language consists of licenses and grants that give specific permissions to Users to perform certain actions on certain resources, given that certain conditions are met
 - ☐ Grants can also allow Users to delegate authority to others
- User's system shall parse and validate the RE
- User's system shall check permissions before any further action is done
- DID parser is responsible for discovering and identifying where to gather licenses
- REL licenses are wrapped in Digital Items



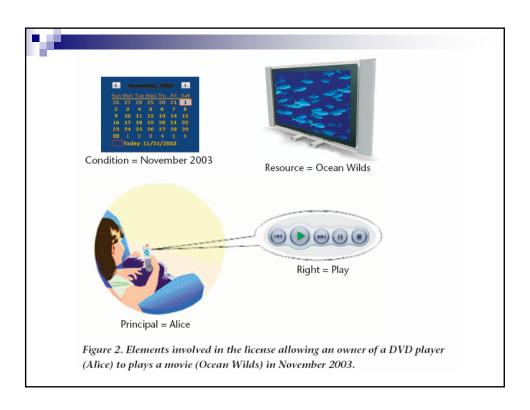
REL - Principal

- A principal denotes the party that it identifies by information unique to that individual. Usefully, this is information that has some associated authentication mechanism by which the principal can prove its identity. The Principal type supports the following identification technologies:
 - □ A principal that must present multiple credentials, all of which must be simultaneously valid, to be authenticated.
- A keyHolder, meaning someone identified as possessing a secret key such as the private key of a public / private key pair.
- Other identification technologies that may be invented by others.



REL – Right

- A right is the "verb" that a principal can be granted to exercise against some resource under some condition. Typically, a right specifies an action (or activity) or a class of actions that a principal may perform on or using the associated resource.
- MPEG REL provides a right element to encapsulate information about rights and provides a set of commonly used, specific rights, notably rights relating to other rights, such as issue, revoke and obtain. Extensions to MPEG REL could define rights appropriate to using specific types of resource. For instance, the MPEG REL content extension defines rights appropriate to using digital works (e.g., play and print)





MPEG-21 Part 6 — Rights Data Dictionary

- Set of clear, consistent, structured, integrated and uniquely identified Terms to support REL
- Specification of dictionary structure and methodology to create dictionary
- Dictionary is prescriptive, inclusive, and has audit provisions
- Legal definitions are mapped from other Authorities
- Supports mapping & transformation of metadata from terminology of one namespace (or Authority) into that of another namespace in automated or partially-automated way
- Dictionary is based on a logical model, the Context Model, which is the basis of the dictionary ontology



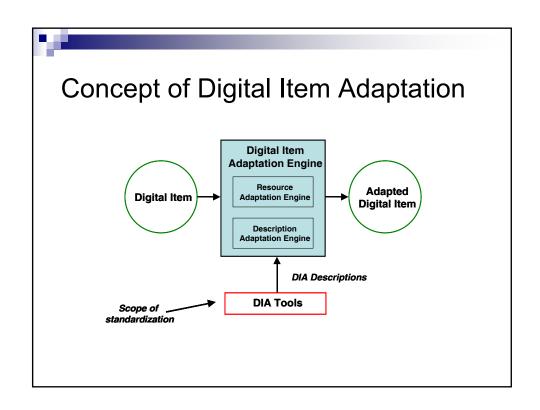
MPEG-21 Part 7 — Digital Item Adaptation

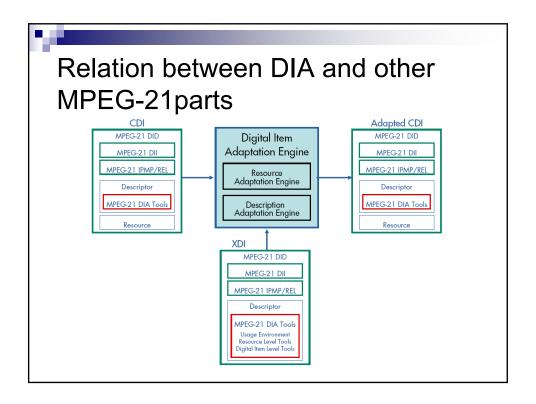
- Goal: achieve transparent interoperable access to distributed multimedia content
- Enable ad hoc formation of User communities in which contents is shared with agreed or contracted
 - Quality
 - □ Reliability
 - □ Flexibility
 - □ Diversity
- Guaranteed user experience



Examples for Videos

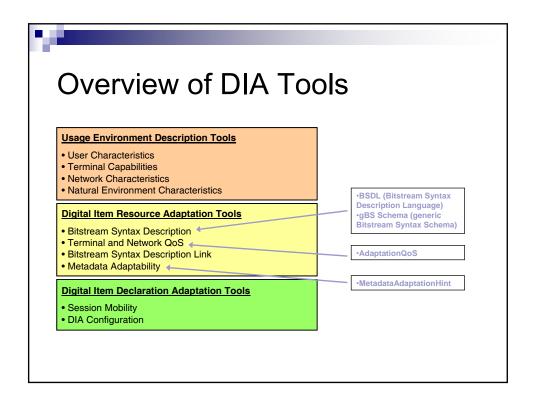
- Temporal scaling
 - □ Reduce number of VOPs in the video resource
- Spatial scaling
 - □ Reduce the number of pixels in an image
- Frequency scaling
 - □ Reduce the number of DCT coefficients
- Color Scaling
 - □ Reduce the number of colors available
- Modality Translation
 - conversion of the modality (e.g., image, text, audio, graphics) of the source resource





Scope of standardization

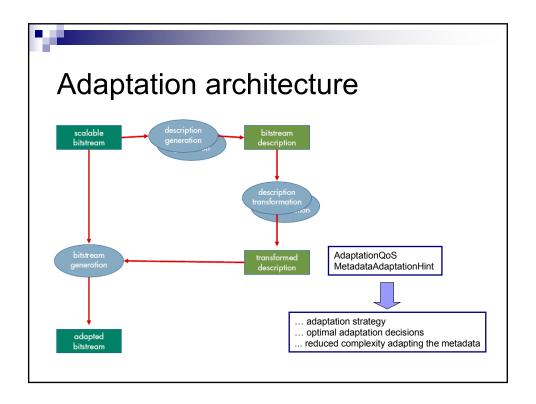
- User Characteristics
- Terminal Capabilities
- Network Characteristics
- Natural Environment Characteristics
- Resource Adaptability
- Session Mobility





Bitstream Syntax Description

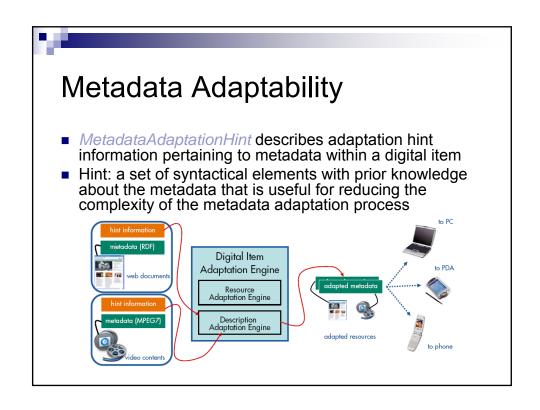
- A BSD describes the syntax (high level structure) of a binary media resource
- BSDL: XML schema based language to design specific bitstream syntax schemas for particular media formats
- gBS schema: generic schema enabling the construction of resource format independent bitstream syntax descriptions

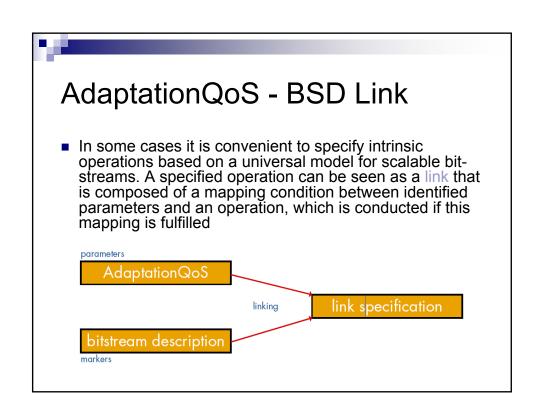


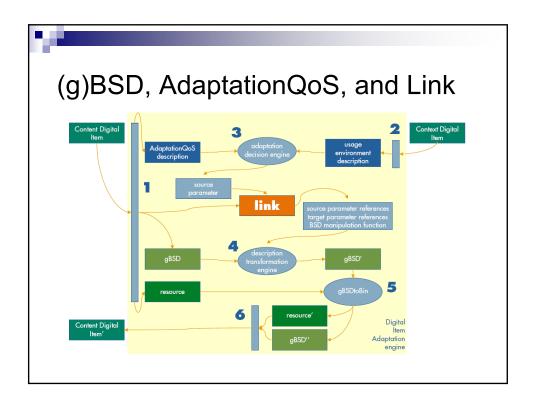


Terminal and Network Quality of Service

- AdaptationQoS specifies the relationship between constraints and feasible adaptation operations
- Constraints: BandwidthInkbps, ComputationTimeInMillisecs
- Utilities (qualities): PSNRIndB
- Adaptation Methods:
 - ☐ frameDroppingAndOrCoefficientDropping, requantization,
- fineGranularScalability, waveletReduction, spatialSizeReduction
- UtilityFunction:
 - describes possible adaptation operators and associated qualities using a set of constraint points as indexes
 - Linear interpolation is assumed between constraint points
- LookUpTable:
 - additional multi-dimensional sets of data to support more elaborate adaptation scenarios
- StackFunction
 - tool for describing the data in numerical function format







MPEG-21 Part 8 — Reference Software

- Success of a standard depends on the availability of reference software
- Plan to use the software developed in Core Experiments (CE) as a basis
- Platform independence
- Future repository (requires membership)

 □ http://mpeg.nist.gov/cvsweb/MPEG-21/
- Temporary repository
 - □ http://www.titr.uow.edu.au/cgi-bin/mpeg-ref-sw.pl



MPEG-21 Part 9 — File Format

- An MPEG-21 file format shaLl be capable of storing MPEG-21 Digital Items
 - □ all components of the DI within a single file
- The MPEG-21 file format will inherit several concepts from MP4, in order to make 'multi-purpose' files possible



MPEG-21 Part 10 — Digital Item Processing

- Digital Items act as a structure for organizing resources and its descriptions
- Need a mechanism for defining a set of operations by which a terminal can process a DI or DID
- Currently considering to specify a set of operations that can be used to process DIs: Digital Item Method
- A DIM defines an intended method for configuring, manipulating and/or validating a DI



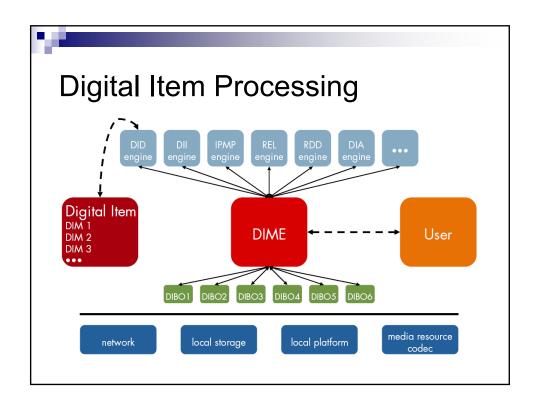
Methods vs. processing

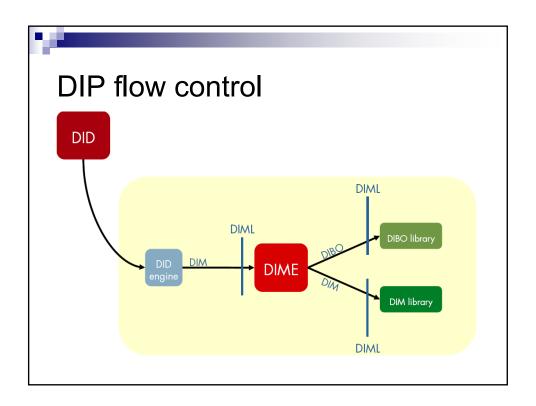
- Interoperability of Digital Items means that terminals must handle the DIs in a consistent manner
- Digital Item Methods provide a way to specify a selection of preferred procedures by which the DI should be handled at the DI level
 - □ a menu of user interaction possibilities
- Digital Item Processing encompasses all aspects of processing a DI from an application perspective
- Applications build DIP environments around a fundamental DIME



Digital Item processing terminology

- CDI Content Digital Item
 - □ a DID containing the actual content
- DIBO Digital Item Base Operation
- DIM Digital Item Method
 - method that can by applied to a DID
 - □ DIME DIM Engine
 - part of the terminal responsible for executing the DIM
 - □ DIML DIM Language
- DIP Digital Item Processing
- MI Method Item
- PI Processing Item
- XDI Context Digital Item







MPEG-21 Part 15 — Event Reporting

- Standardise metrics and interfaces for performance of all reportable events in MPEG-21;
- Provide a means of capturing and containing these metrics and interfaces that refers to identified Digital Items, environments, processes, transactions and Users.
- Such metrics and interfaces will enable Users to understand precisely the performance of all reportable events within the framework. "Event Reporting" must provide Users a means of acting on specific interactions, as well as enabling a vast set of out-of-scope processes, frameworks and models to interoperate with MPEG-21.



MPEG-21 Part 17 — Fragment

Identification for MPEG Media Types	
 Fragment Identification can be used to address the following media type audio/mpeg video/mpeg RFC2045,RFC2046] video/mp4 [draft-lim-mpeg4-mime-02] audio/mp4 [draft-lim-mpeg4-mime-02] video/MPEG4-visual [draft-lim-mpeg4-mime-02] application/mp21 The syntax for URI Fragment Identifiers defined in this specification is based on the W3C XPointer Framework Recommendation and adds the ability to address: Temporal, spatial and spatio-temporal locations Logical unit(s) of a resource according to a given Logical Model A byte range of a resource Items or Tracks of an ISO Base Media File 	

MPEG-21 Pros and Cons

- Pro
 - □ International standard
 - ☐ Broad commercial support for earlier MPEG specs
 - □ Packages any type of complex digital object per OAIS
 - □ Powerful and flexible means to express descriptive, structural, administrative, and other metadata
- Con
 - □ Complex and highly technical
 - □ Few tools currently exist
 - ☐ Unclear now the extent to which spec will be adopted
 - □ Strong emphasis on commercial rights protection?

