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USANA HEALTH SCIENCES BECOMES SPONSOR TO INDIVIDUAL MEMBERS OF THE KOREAN SPEED SKATING TEAMS

24 elite athletes from the Korea Speed Skating and Short Track teams are now sponsored by USANA

SALT LAKE CITY, SEPTEMBER 6, 2011 – USANA Health Sciences, Inc. (NYSE: USNA), a leading nutritional supplement company, announces the sponsorship of 14 individual athletes from the Korean National Speed Skating team, and 10 individual athletes from the Korean National Short Track Speed Skating team.

Short track is one of the most popular winter games in Korea. Since the 1980s, Koreans have excelled at the sport, and expectations are sky-high for these elite athletes. But members of the National Short Track team have shown they can exceed those expectations. In the 2010 Winter Olympics in Vancouver, Canada, Korea won two gold, four silver, and two bronze medals.

Speed skating has also been attracting public attention in Korea, as the national team earned three gold and two silver medals at the 2010 Olympics. With these amazing performances, Korea has officially become the most successful speed skating nation.

“The addition of the Korean speed skating athletes to Team USANA is very exciting,” says Dan Macuga, vice president of marketing, public relations and social media. “The 24 remarkable athletes we’ve selected to sponsor are an enthusiastic and talented group of people. No doubt they will surpass the world’s expectations on the way to greatness in the 2014 Winter Olympics, and USANA will be there assisting in their health every step of the way.”

USANA-sponsored products for the speed skating and short track athletes include HealthPak™, Procosa®, Proflavanol® C³⁰⁰, and CoQuinone® 30.

Korean National Speed Skating Athletes

Jun Moon, Hyun-young Kim, Juyoun Lee, Taebum Mo, Seunghoon Lee, Byungwook Ko, Kangseok Lee, Kyuhyuk Lee, Bora Lee, Sanghwa Lee, Doyong Park, Boreum Kim, Hongsun Ha, and Jongwoo Lee.

Korean National Short Track Speed Skating Athletes

Jeongsu Lee, Hoseok Lee, Yunki Kwak, Eunbyeol Lee, Jinkyu Noh, Dawoon Shin, Haeri Cho, Dammin Kim, Jeongwon Choi, and Soomin Son.

The Korean athletes and USANA slogan is, “Charge USANA Energy, Boost Your Performance.”

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About USANA: USANA Health Sciences develops and manufactures high-quality nutritionals, personal care, energy and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the United Kingdom. Additionally, USANA’s wholly-owned subsidiary, BabyCare, Ltd., operates a direct selling business in China. Learn more at our [website \(www.usana.com\)](http://www.usana.com), read our [blog \(www.whatsupusana.com\)](http://www.whatsupusana.com), like us on [Facebook \(www.facebook.com/usanahealthsciences\)](http://www.facebook.com/usanahealthsciences), or follow us on [Twitter \(@usanainc\)](https://twitter.com/usanainc).